



Volunteer Blog Contributor

Write powerful blogs that help spread awareness about refugee and asylum issues, tell the stories of our heroes, and encourage people to donate to Miles4Migrants.

Opportunity Description

Miles4Migrants has recently launched a blog as part of our content marketing strategy. We are seeking a volunteer to work alongside the Marketing and Content Manager to write 1-2 blogs per week in accordance with Miles4Migrants' marketing calendar. The role will have opportunities to pitch content ideas and play a critical role in the development of our blog strategy.

Your Volunteer Impact

Words are powerful! By helping us tell the stories of the heroes we help fly and wider issues affecting the refugee community, you will have a direct impact in helping Miles4Migrants raise miles. Your articles will help us reach prospective donors so that we can reunite more families and help people reach safe homes.

Location

Remote. As long as you have a computer and an internet connection, you can do this position from wherever you may be, no matter the timezone!

Skills/Experience/Qualifications Required

- Experience writing for marketing blogs (or relevant marketing coursework)
- Familiarity with international development and humanitarian issues
- Understanding of SEO
- Wordpress knowledge preferred

Time Commitment

- Estimated 2-5 hours/week to write 1-2 blog posts
- Can work on your own schedule
- Expected to attend a monthly 1 hour marketing meeting

Organization Contacts/Support

- You will be working directly with the Marketing and Content Manager and closely with the Communications Director

- Volunteer “buddy” will be assigned so you can connect with more people across the organization

How To Apply

Submit your interest at the Volunteer Opportunities page on our website:

<https://www.miles4migrants.org/volunteer-opportunities/>